

Smyrna Clayton Rotary Club

July 1st 2010 - Minutes



Meeting called to order at 7:30 am

Guests:

- Neil Jose – Staying with Ron and Ellen Sayers
- Maya Pavga – Speaker
- Tiffany Johnson – Bob’s daughter
- Cali Minner – Karen’s daughter

Attendance:

Artz, Steve	Lang, Sharon	Thorn, Joe	
Boardley, Will	Mannering, Teri	Vaughn, Jim	
Downes, Rick	Minner, Karen	Voshell, Phil	
Gaynor, Joe	Moran, Lee		
Hawkins, Jim	Nix, Darius		
Johnson, Bob	Sayers, Ron		
Krum, Carol	Theodorakos, Stacy		

Old Business:

1. Darius Nix inquired about Rotary shirts and if there were any available. Will stated that while we do not have shirts, hats are available.
2. A need for speakers was brought up and several names were mentioned including: Dave Lawson, Chip Flowers, and John McCowen.
3. Bob asked about the plaques for the water fountain. Joe Thorn stated that they should be here very soon and that he would put them on as soon as they arrive, possibly this weekend.

New Business:

1. Recognition of special guest Mr. Neil Jose visiting from Sweden – Bob presented him with one of our Rotary Banners.
2. Bob presented Rick Downs with the “Paul Harris Fellow” award for his contributions of greater than \$1,000! Congratulations to Rick!
3. Capital Project – President Bob Johnson offered to the club the suggestion of making 2010 – 2011 year a “fund raising year” to make funds available for capital project for 2011 – 2012 year. Rick Downs suggested that we pick a project first, and then make final decision on which year the project would be best suited. Some Capital Project suggestions included:
 - Boys and Girls Club
 - The Library

Looking at the 6 ways in which grants are to be directed – Teri will e-mail list.

- **Peace and conflict prevention/resolution**
 - **Disease prevention and treatment**
 - **Water and sanitation**
 - **Maternal and child health**
 - **Basic education and literacy**
 - **Economic and community development**
4. Jim Hawkins asked if we could join with other clubs – Phil Voshell confirmed that we could and added that we do not necessarily have to join with other Rotary's, it could be other clubs as well, for instance the Lion's Club.
 5. Bob brought up the Scholarship Dinner and asked for suggestions on where to hold the dinner. One option, offered by Phil Voshell, would be the Community Club House at Spring Meadows. The community Club holds approximately 80 people and would accommodate our needs. The club does not have kitchen facilities and the dinner would need to be catered. The cost is \$300 coupled with a refundable \$250.00 deposit. We would be responsible for clean up. Phil will ask the Club to “donate” the cost of the Club back to Rotary.
 6. Donation Committee - Joe Gaynor and Committee asked to sponsor Del Tech Nutrition Camp. Cost for campers is \$225.00 each for 5 days of camp. A request was made for two campers at a total cost of \$450.00. Carol confirmed that funds were available. Jim Vaughn made a motion and all were in favor.

Speaker – Maya Paveza

Speaker for July 1st, 2010 was Maya Paveza. Maya gave an interesting presentation on Social Networking. She spoke of Social Media and Cause Marketing. She is a member of the *Mothers Fighting for Others* and gave examples of how social networking helped them raise \$20,000 in three weeks. She suggested two books, *Trust Agents: Using the Web to Build Influence, Improve Reputation* by Chris brogan and Julien Smith; this book lists for \$24.95 and *Engage Your Brand* by Lee Mikles & Patrick Callahan which lists for \$18.95.

If anyone is interested in either one of these books, please see Teri for a discounted price. If anyone has additional questions or are looking for a consultant to get your business in the social media, you may contact Maya at 302.377.2582.

50 / 50 Tiffany won the 50/50 and donated it back to the club with some superfluous coaching from dad, Bob Johnson. ☺

Meeting was adjourned at 8:25.

Respectfully submitted: Teri Mannering, Secretary